

Making a difference
when it matters most



Strategy
2019 to 2024



WHY change?

- The over 65 population in Cumbria is growing
- But public sector funding isn't increasing as fast
- And rural services can be more expensive than urban services



WHAT does this mean for us?

- More people each year will need St Mary's Hospice services
- We need to give people skills and knowledge so they can also help themselves



Our Vision

St Mary's vision is that everyone affected by advancing illness and death will be cared for with kindness and have the support and expert care they choose.

Our Mission

We give expert care and support with kindness so local people affected by advancing illness have comfort, choice and dignity

Our Priorities

- That more people to have a good quality palliative and end of life care
- We particularly want to reach out to
 - People with multiple health conditions;
 - Those needing our services who are socially isolated;
 - People with an additional diagnosis of dementia;
- We want to support family carers so they can support their loved ones;
- Together we can challenge the impact of rurality.

Our Four Goals

GROWTH WITH QUALITY

Caring for more people while keeping the high standards we're known for

EMPOWER THROUGH CONVERSATION

Educating and informing professionals and the public to support a positive experience of death across the community

PARTNERSHIP TO SUCCEED

Working together using resources better and providing the best care to more people

SUSTAINABILITY FOR THE FUTURE

To ensure the hospice is around to support the next generation

Our values

Caring

Doing everything with kindness and respect

Aspiring

Learning, to do even better, to make even more of a difference

Professional

Take pride in what we do, working to the highest standards

Sustainable

Playing an active role in creating a sustainable future

In 2020 we will ...

- Continue to grow activities available at the Living Well Centre
- Expand the impact of Hospice at Home
- Offer more public opportunity for conversations about Death, Dying and Grief
- Consider what 'hospice' might look like in the future
- Make sure our community knows about the positive impact of our services
- Make sure people who need us can easily access our services
- Generate income we need to protect the future of hospice care

Activities you can come to in the St Mary's Living Well Centre in 2020

Support groups for those living with Stroke, Neurological conditions, lung disease

Adult education classes in Ki Gong, crafts

Dementia Hub for those living with dementia and their carers

Complementary Therapies

Tai Chi

Living Well Programme

