

### Making a difference when it matters most



# **Strategy 2019 to 2024**









- The over 65 population in Cumbria is growing
- But public sector funding isn't increasing as fast
- And rural services can be more expensive than urban ones



- More people each year will need St Mary's Hospice services
- It's useful if we can give people skills and knowledge to help themselves



**Our Vision** 

#### That everyone living with illness and death in South Lakes gets the kindness, love and expert care we'd wish for ourselves

#### **Our Mission**

We give expert care and compassion so those affected by advancing illness have comfort, choice and dignity



# **Our Priorities**

- That more people should have a good quality palliative and end of life care;
- We particularly want to reach out to
  - People with multiple health conditions;
  - Those needing our services who are socially isolated;
  - People with an additional diagnosis of dementia;
  - We want to support family carers so they can support their loved ones;
  - Together we can challenge the impact of rurality.

# **Our four goals**

#### GROWTH WITH QUALITY

Caring for more people, earlier, at the high standards we're known for

#### EMPOWER THROUGH CONVERSATION

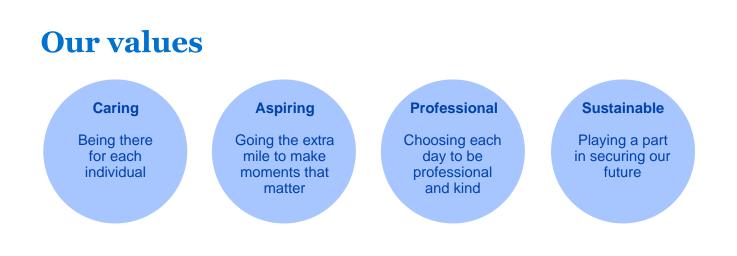
Educating professionals and the public so more people live well and have a good death in our community

#### PARTNERSHIP TO SUCCEED

Working together to use resources better and provide care to more people

#### SUSTAINABILITY FOR THE FUTURE

To ensure the hospice is around to support the next generation



## Social distancing because of COVID 19 has changed things. Our goal is still to make a difference. In the next 12 months we will...

- Develop more ways to deliver services at a distance
- Restart activities at the Living Well Centre in safe ways
- Expand the impact of Hospice at Home
- Encourage public opportunity for conversations about Death, Dying and Grief
- Keep exploring what 'hospice' might look like in the future
- Make sure our community knows about the positive impact of our services and those who need us can easily access our services
- Generate the income we need to protect the future of hospice care

## Activities we hope to start to make available again in the St Mary's Living Well Centre in 2020

Support groups for those living with Stroke, Neurological conditions, lung disease Craft and Singing groups The Dementia Hub for those living with dementia and their carers Living Well Programme