Celebrate to Donate

Fundraising Pack

Birthdays, weddings, anniversaries and everything in between. Celebrate the moments that matter while supporting local hospice care.







Welcome to your Celebrate to Donate Fundraising Pack!

Thank you for choosing to celebrate in support of St Mary's Hospice. Your celebration can make a real difference to our community.

Every donation made in lieu of gifts or through your celebration helps us continue providing compassionate care, comfort, and support to those who need it most.

Sonjie’s Story of Celebration...

At 80 years old, Sonjie Marshall chose to mark her milestone birthday in a truly inspiring way: instead of simply celebrating, she decided to turn her special year into a mission to give back.

From coffee mornings and craft afternoons to brave challenges like shaving her head, Sonjie has dedicated her celebrations to raising funds for St Mary’s Hospice and the Army Cadets.

What began as one woman’s birthday has become a year-long journey of kindness, community, and courage.

Sonjie’s story shows that you don't need to organise a huge event to make a difference, every celebration is an opportunity to bring people together and support our community.



Facts and Stats

£30 the cost of a bereavement support session

£6.3 million

annual cost for us to provide our services



Behind every number is a person, a family and a story. Your support helps us be there for local people and families who are going through some of life's toughest challenges.

St Mary's Hospice



1/3

of families in the area access our care at some point



80% of our funding comes from the community

Let’s get your fundraising started!

Setting up a JustGiving page is a simple way to collect donations for your celebration.
You can share it with family, friends and colleagues, and everyone can donate whenever it suits them.

1. **Visit JustGiving.com**

2. **Select the option to fundraise for a charity, and find St Mary's Hospice**

3. **Tell your story, choose a fundraising page title, add a few words about your celebration and explain why you've chosen to support St Mary's. Set a fundraising target if you'd like to!**

4. **Share your page, copy your fundraising link and send it to family, friends and colleagues. You can also add it to invitations, social media posts or emails.**

5. **Watch the donations come in! Keep an eye on your page, thank your supporters and enjoy seeing your fundraising grow.**



Prefer to collect donations in person?

Not everyone will be able to donate online, so why not give your guests the option to support St Mary's with cash or cheque donations too?



Set up a collection point
Place a collection box or a clearly labelled donation container somewhere visible at your celebration.

Use a paper sponsorship form
Ask friends, family and colleagues to sponsor you or make a donation. Include their name, donation amount and contact details where appropriate.

Collect cash donations
Guests can donate cash on the day. Keep donations safe and contact our Fundraising Team for advice on returning the money to the hospice.

Top tips for a celebration that gives back!

1. Spread the word

Let your family, friends and guests know you're supporting St Mary's. Add a little note to your invitations or share your fundraising page in your group chats and on social media.



2. Make donating easy

Set up a JustGiving page and share the link, or have a collection box or paper sponsorship forms available on the day.





3. Add a little extra fun

Why not include a raffle, sweepstake, quiz or fundraising game? It's a lovely way to get everyone involved.

4. Set a fundraising goal

Choose a target that feels achievable and share your progress with friends and family. Every donation, big or small, helps!



5. Say thank you

Let your guests know how much their support means to you. Share your final fundraising total and celebrate the difference you've made together.

Poster

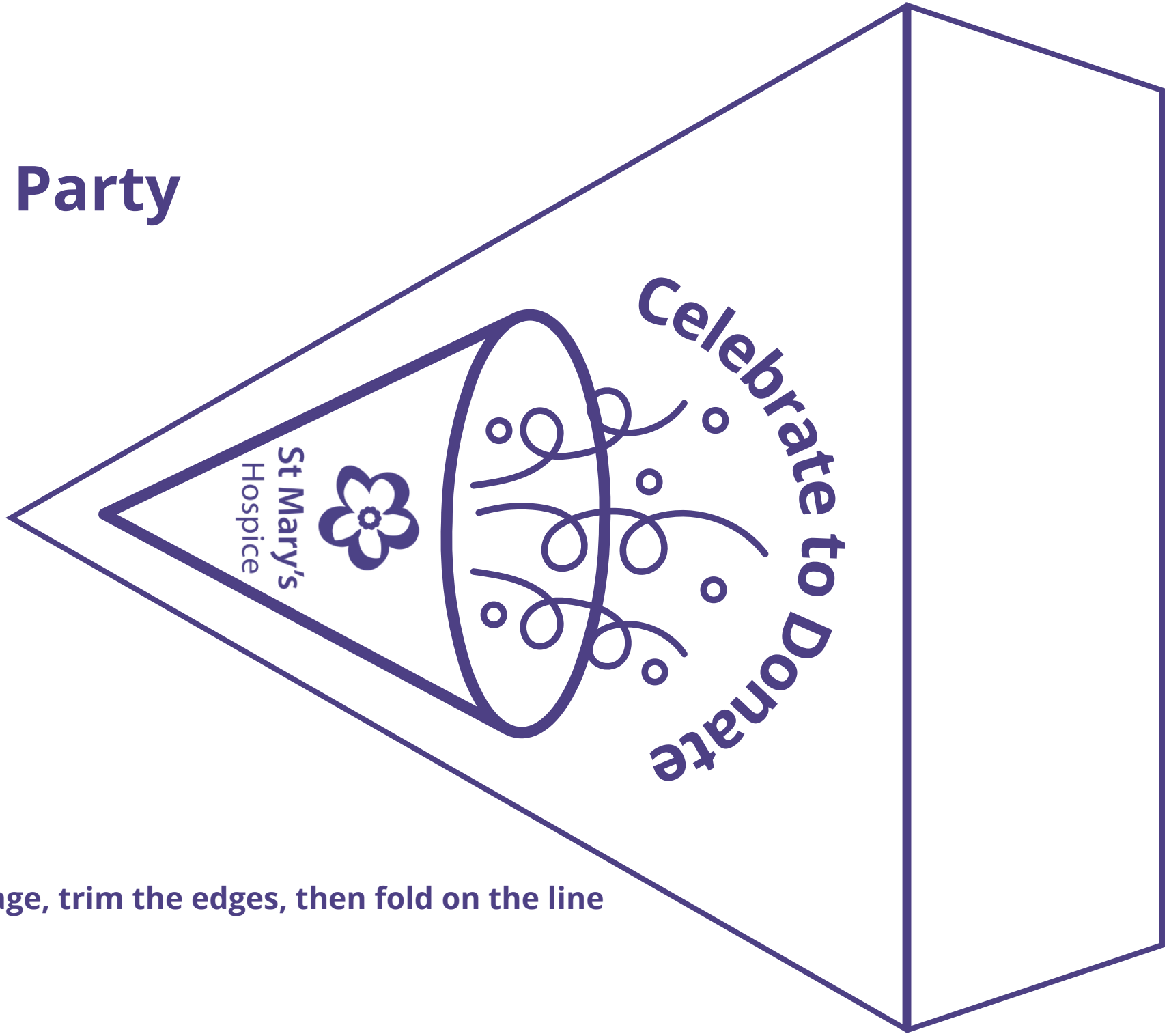
to display
at your celebration

Please don't hesitate to contact us if you would like a bespoke poster creating!
fundraising@stmaryshospice.org.uk

Proud to support

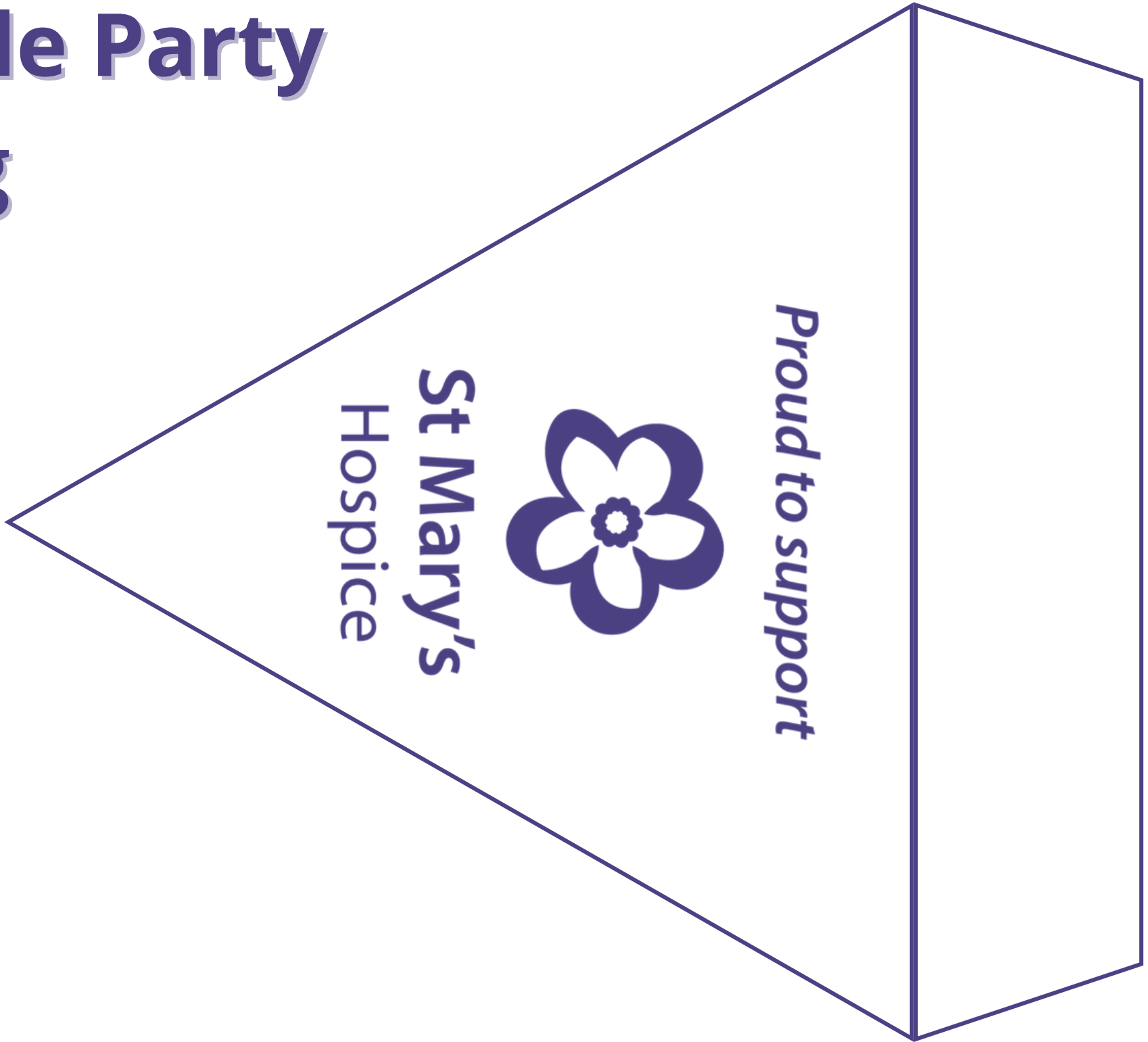
St Mary's
Hospice

Printable Party Bunting



Simply print this page, trim the edges, then fold on the line

Printable Party Bunting



Proud to support

St Mary's Hospice

GOAL!

THANK YOU!

from everyone at

St Mary's
Hospice